ORGANIZATION: EarthDance

ORGANIZATIONAL MISSION: EarthDance sustainably grows food, farmers, and community, one small farm at a time, through hands-on education and delicious experiences.

POSITION: Americorps VISTA: Videography Associate

LOCATION: 233 S. Dade Avenue, Ferguson, MO 63135

EarthDance is seeking a self-motivated, creative and resourceful individual with excellent organizational, communication, and video production skills.

PRIMARY RESPONSIBILITIES

The Videography Associate will build the capacity of the organization by creating videos for the purpose of marketing and outreach that will convey EarthDance’s offerings to specific constituents (potential program participants, volunteers, funders, etc.) and benefit EarthDance’s fundraising capacity. The Videography Associate’s time will be spent on the farm documenting tours, field trips, and other farm education; in the office, editing videos; and in the community, interviewing and documenting EarthDance’s work with partners and program alumni.

The videographer will: develop videos documenting the impact of EarthDance’s various programs (Farm & Garden Apprenticeship, Youth Exploring Agriculture & Health, volunteer opportunities, tours, produce distribution, etc.); develop videos to be used to support fundraising efforts; and create miscellaneous videos as needed to build the organization’s capacity to accomplish its mission to grow food, farmers, and community.

The Videography Associate will also be responsible for uploading footage to EarthDance’s Youtube channel and maintaining organized electronic filing systems of all raw and finished videos. Finally, the Videography Associate will also have the opportunity to participate in program activities as applicable to better understand the needs of our organization and those we serve, including farm tours, field work, farmers markets, etc.

SKILLS, QUALIFICATIONS, & KNOWLEDGE REQUIRED

1. Demonstrated video production skills, from concept development through final production
2. Demonstrated time management and organization skills
3. Ability to work effectively in a demanding, high-energy environment and manage multiple tasks and priorities, while maintaining a sense of humor
4. Experience working effectively as part of a team
5. Professional, friendly, and enthusiastic personality
6. Demonstrated ability to lead by example, with a strong work ethic, compassion and integrity
7. Proficiency with Windows Microsoft Office, Google Groups and Google Calendar
8. Bachelors degree

SKILLS, QUALIFICATIONS, & KNOWLEDGE DESIRED

1. Experience conducting interviews
2. Marketing experience
3. Knowledge of agricultural and food system issues
4. Enjoyment of farming and gardening and interacting with the public

**OTHER REQUIREMENTS**

* Use of personal computer or laptop with installed editing software
* Reliable transportation or the ability to navigate the public transportation system

OTHER CONSIDERATIONS:

* Position may involve some travel.
* Position may evolve into regular salaried position with EarthDance upon fulfillment of Americorps service and responsibilities.

HOURS: This is a full-time position, requiring 40 hours/week.**COMPENSATION:** VISTA Living Allowance. (Approximately $1000/ month). This is an Americorps VISTA position. Click [here](http://www.americorps.gov/for_individuals/choose/vista.asp) for more information on becoming an Americorps VISTA.

CONTACT: To apply for this position, you must send a resume and cover letter to work@earthdancefarms.org