



Position Description: Community Food Assessment Outreach Coordinator, EarthDance

Organization: EarthDance

Mission: EarthDance sustainably grows food, farmers, and community, one small farm at a time, through hands-on education and delicious experiences.

Position: Community Food Outreach Coordinator

Location: EarthDance Organic Farm School, 233 S Dade Ave, Ferguson, MO 63135

Hours: Approximately 10 hours/week through the duration of the project

Job Description Summary

EarthDance is seeking a “people person,” aka a self-motivated and resourceful individual with excellent communication, outreach and networking skills to serve as our Community Food Assessment (CFA) Outreach Coordinator. The highly qualified candidate will possess an understanding of the good food movement and enjoy interacting with the public. This person will also be prompt, organized, and proactive.

The CFA Outreach Coordinator will represent EarthDance to the community at the Ferguson Farmers Market and other outreach events.

The Outreach Coordinator will:

- Staff a Community Food booth at the Ferguson Farmers Market, Saturdays 7:30 am-12:30pm, May-October
- Attend other outreach events to promote awareness of EarthDance and the CFA

Background

In 2016, EarthDance conducted a Community Food Assessment (CFA) Project in Ferguson, in order to determine facilitators and barriers to a healthier and more equitable food system in Ferguson. EarthDance is a local non-profit farm and Organic Farm School in Ferguson, MO. EarthDance has become the regional leader in organic farming education. As a local food producer and distributor, EarthDance recognizes the need for more information regarding the local food system in Ferguson.

Currently, EarthDance is preparing to share the findings of the CFA with the community and engage Ferguson residents and other stakeholders to pursue solutions to Ferguson’s food-system challenges. This outreach will include a weekly presence at the Ferguson Farmers Market to promote awareness of the CFA and other opportunities at EarthDance, including shuttle rides from the Ferguson Farmers Market to EarthDance for a free farm tour.



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Requirements

- Ferguson (or nearby) resident
- Experience working with diverse populations
- Professional, friendly, and enthusiastic personality
- Experience working independently and in a team environment with successful outcomes

Desired Qualifications

- Knowledge of the Ferguson community
- Connections to residents throughout the city's geographic area
- Passion for the good food (sustainable agriculture + food justice) movement

PRIMARY RESPONSIBILITIES

1. Community Outreach (90%)
 - A. Represent EarthDance at the Ferguson Farmers Market at EarthDance's Community Food booth and at other outreach events
 - B. Engage booth visitors in conversation about EarthDance's Community Food Assessment and opportunities to get involved with the CFA and EarthDance
 - C. Setup and breakdown of outreach display materials
2. Communication with EarthDance Staff (10%)
 - A. Attend trainings on EarthDance outreach procedures and the Community Food Assessment
 - B. Communicate with EarthDance staff for scheduling of outreach opportunities outside of the regular Saturday commitment
 - C. Pick up and return outreach materials as needed to EarthDance's office

TIME REQUIREMENTS: This is a part-time position, approximately 5-10 hours/week.

OTHER REQUIREMENTS

- Cell phone communication; Use of personal laptop
- Reliable transportation

COMPENSATION:

\$12/hr



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TO APPLY:

Send a resume, cover letter, and 2-3 references to: work@earthdancefarms.org with the subject headline "Community Food Assessment Outreach Coordinator." No phone calls please.

Position open until filled.

***For more information on EarthDance Organic Farm School,
visit www.earthdancefarms.org***